

Distribution deal underlines quality approach

Colourful Coffins has extended its reach into the marketplace by signing a distribution agreement with coffin manufacturer Steve Sout Ltd.

The move will see the Midlands-based company supplying Colourful Coffins to its network of funeral directors across the country.

Managing Director Steve Sout said: "High quality craftsmanship is at the heart of everything we do and that's why teaming up with Colourful Coffins makes perfect sense.

"The quality of their picture coffins is by far the best on the market and I wouldn't have dreamt of signing an agreement with anyone else. We are known for being a small, friendly company with high levels of personal service, flexibility and expertise and we know that as a family-run business, Colourful Coffins shares the same culture and is very committed to providing a first class quality service."

Mary Tomes, Managing Director of Colourful Coffins, added: "We're delighted to have signed an agreement with Steve Sout and look forward to even more funeral directors having the opportunity to offer our coffins to their client families.

"We take great pride in our work and it is clear that Steve and his team do the same, which is why this deal makes such good sense."

This month (December) sees the launch of Steve Sout's company website, (www.stevesout.com) which will include details of the Colourful Coffins collection.

Oxfordshire-based Colourful Coffins will, as before, continue to supply coffins directly to funeral directors, but this additional move expands its nationwide distribution network.



Steve Sout

Notes to editors

1. Colourful Coffins (www.colourfulcoffins.com) is a family-owned and run business, based in Oxford. Since launching picture coffins into the UK funeral market in 2005, Colourful Coffins is now the leading provider of personalised and custom design picture coffins for burial and cremation. It offers a wide range of distinctive and personalised designs, each expertly crafted and hand-finished by the in-house team.
2. Colourful Coffins supplies and works closely with a network of funeral directors across the country, providing support and advice to both funeral businesses and their clients. It also provides one-to-one advice to families to help them make a very personal design choice.
3. Picture shows Steve Sout, Managing Director of Steve Sout Ltd.

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