

In the news – rising trend for bespoke picture coffins

Leicestershire funeral director Arran Brudenell from Anstey and District Funeral Service has been busy helping to promote the growing trend for personalised picture coffins.

He recently appeared on BBC Radio Leicestershire and was featured in the Leicester Mercury, who also interviewed Kate Parchment from Colourful Coffins, the firm which first introduced the concept of picture coffins into the UK funeral market in 2005.

“I was asked to talk about the rising number of people who choose an alternative style coffin and explained that it’s all to do with meeting with wishes of the family,” said Arran. “I’ve held approximately 20 funerals featuring Colourful Coffins and I think they are absolutely wonderful.

“It is such a fantastic idea to be able to personalise coffins and make them a very special way of expressing what a person liked or did during his or her life and they are increasingly popular.”

He believes Colourful Coffins provide a ‘softer’ alternative to traditional wooden coffins and says this is especially the case where children or young people have died and families want to mark their passing in a way that better reflects their age and their interests.

The interviews were part of a larger piece on bereavement which the Leicester Mercury had been featuring over several issues.



Arran Brudenell from Anstey and District Funeral Service is pictured with two Colourful Coffins

Notes to editors

1. Picture caption: Arran Brudenell from Anstey and District Funeral Service is pictured with two Colourful Coffins
2. Colourful Coffins (www.colourfulcoffins.com) is a family-owned and run business, based in Oxford. Since launching picture coffins into the UK funeral market in 2005, Colourful Coffins is now the leading provider of personalised and custom design picture coffins for burial and cremation. It offers a wide range of distinctive and personalised designs, each expertly crafted and hand-finished by the in-house team.
3. Colourful Coffins supplies and works closely with a network of funeral directors across the country, providing support and advice to both funeral businesses and their clients. It also provides one-to-one advice to families to help them make a very personal design choice.

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To find out more:

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