

Colourful Coffins prove a worthy catch

Angling enthusiasts can now ensure their final journey is a fitting one by pre-ordering a personalised coffin designed with pictures of their favourite pastime.

Colourful Coffins, specialists in bespoke picture coffin designs, has just launched a new service which, for the first time, allows individuals to work exclusively with its expert designers to create a very special and unique coffin.

The move captures the increasing trend away from traditional wooden coffins toward those that help commemorate a person's life, their family, friends and hobbies.

Managing director, Mary Tomes, said: "Many families tell us having a Colourful Coffin is seen as a unique way to celebrate the life of a loved one and make a sad day a little more bearable.

"Angling always been a popular choice for our designs and we've done some wonderful ones, including a beautiful fly fishing design.

"We're able to personalise every little detail, such as names and colours, so each picture coffin can be a very special and personal tribute to a much-loved individual and that's what makes our service so different."

Until recently, families have only been able to order a Colourful Coffin once a loved one has died, but the new pre-design service gives people the chance to plan their own coffin design in the same way as they would leave a Will or choose their funeral service in advance.

"Although no-one really likes to have to think about these things, it's a very practical approach and in many ways, it's a very special gift to leave behind for your family because they know they are fulfilling your last wishes," added Tomes. "If you've loved fishing all your life, then what better way to go on your final journey than in a coffin which reflects how much you enjoyed your favourite hobby."

The pre-design service, Designed For You By You, costs £99 and is available by visiting www.colourfulcoffins.com



Notes to editors

1. Colourful Coffins (www.colourfulcoffins.com) is a family-owned and run business, based in Oxford, and the leading provider of bespoke picture coffins for the UK market. It offers a wide range of distinctive and personalised designs, each expertly crafted and hand-finished by the in-house team.
2. Colourful Coffins supplies and works closely with a network of funeral directors across the country, providing support and advice to both funeral businesses and their clients. It also provides one-to-one advice to families to help them make a very personal design choice.
3. The new pre-design service retails at £99 and will also be available through telephone booking.
4. A selection of images is available on request.

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